

Rep Order# 8853835 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37055

Printed: 08/29/2012 10:13 AM
Last Received: 08/29/2012 6:10 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () DCCC-DEM CNGRS CMPG
Product ISSUE
Estimate# 1577
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1577
Flight Dates 09/11/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW CUTS ON LINES 25, 31, 32, 20, 27 & 21.
PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F,M	500A-600A	8 NEWS NOW AT 5A	:30	\$800.00	09/12-09/17	1	1	1	\$800.00	
	2	W-F,M	600A-700A	8 NEWS NOW AT 6A	:30	\$900.00	09/12-09/17	3	1	3	\$2,700.00	
	3	W-F,M	700A-900A	CBS THIS MORNING	:30	\$800.00	09/12-09/17	5	1	5	\$4,000.00	
	4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$450.00	09/15-09/15	1	1	1	\$450.00	
	5	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$400.00	09/16-09/16	1	1	1	\$400.00	
6	8	W-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$750.00	09/12-09/17	3	1	3	\$2,250.00	
7	10	W-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$750.00	09/12-09/17	3	1	3	\$2,250.00	
8	11	W-F,M	300P-400P	ELLEN	:30	\$900.00	09/12-09/17	1	1	1	\$900.00	
9	12	SA	530P-600P	THE INSIDER WEEKEND	:30	\$700.00	09/15-09/15	1	1	1	\$700.00	

8/29

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	22	28	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$900.00	09/15-09/16	2	1	2	\$1,800.00
	23	29	W-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$750.00	09/12-09/17	2	1	2	\$1,500.00
	24	*31	SU	900P-1000P	THE GOOD WIFE	:30	\$8,500.00	09/16-09/16	0	0	0	\$0.00
				Sales Remark: V5 1X CUT V5 Comment Changed, Spots/week Changed								
	25	*32	SA	800P-1000P	KLAS MOVIE	:30	\$3,000.00	09/15-09/15	0	0	0	\$0.00
				Sales Remark: V5 1X CUT V5 Comment Changed, Spots/week Changed								
	26	33	TU-F	1237A-137A	LATE LATE SHOW	:30	\$350.00	09/11-09/14	1	1	1	\$350.00
	27	34	TU-F	400A-459A	4A NEWS	:30	\$100.00	09/11-09/14	1	1	1	\$100.00

—REPORT TOTALS—

Report Totals: 40 / \$36,450.00

—SALES MONTHLY TOTALS—

Sep 12: 40 / \$36,450.00

Sales Totals: 40 / \$36,450.00

Station Totals: 40 / \$36,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$121,500	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		